Appl. No. .: 10/625,999 Amendment Dated August 9, 2006 Response to Office Action Mailed May 9, 2006

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No.: 10/625,999

Confirmation No. 9894

Applicant:

Lee DOERKSEN, et al.

Filed: July 24, 2003

TC/A.U.: 2622

Examiner: DUNHAM, Jason B.

Docket No. 2839-001

INTERVIEW SUMMARY PURSUANT TO 37 C.F.R. § 1.133

MAIL STOP AMENDMENTS Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

On July 18, 2006, a telephonic interview was conducted in which Examiners Jason B. Dunham and Matthew Gart participated for the Patent and Trademark Office and Elliott D. Light and Jon L. Roberts participated for Applicant. U.S. Patent 6,978,273 issued to Bonneau and U.S. Patent Application Publication No. 2002/0143603 filed by Moore were discussed. Possible amendments to the claims were also discussed. Applicants indicated that the claims as examined would be amended in a response to the office action issued May 9, 2006.

Respectfully Submitted,

ву_

Jon L. Roberts, Ph.D., J.D. Registration No. 31,293

Elliott D. Light, Esq.

Registration No. 51,948

Roberts Mardula & Wertheim, LLC 11800 Sunrise Valley Drive, Suite 1000

Reston, VA 20191

O I P E Interview Summary	Application No.		Applicant(s)	
	10/625,999		DOERKSEN ET AL.	
/	Examiner		Art Unit	
AUG 0 9 2006	Jason B. Dunham		3625	
All participasts applicant, applicant's representative, PTO personnel):				
(1) <u>Jason B. Dunham</u> .	(3) <u>Jon Roberts</u> .			
(2) Matthew Gart.	(4) <u>Elliott Light</u> .			
Date of Interview: 18 July 2006.				
Type: a)⊠ Telephonic b)□ Video Conference c)□ Personal [copy given to: 1)□ applicant 2)□ applicant's representative]				
Exhibit shown or demonstration conducted: d) ☐ Yes e) ☒ No. If Yes, brief description:				
Claim(s) discussed: <u>All</u> .				
Identification of prior art discussed: <u>Bonneau (U.S. Patent No. 6,978,273) & Moore (U.S. Patent Application Publication No. 2002/0143603)</u> .				
Agreement with respect to the claims f)☐ was reached. g)☒ was not reached. h)☐ N/A.				
Substance of Interview including description of the general nature of what was agreed to if an agreement was reached, or any other comments: <u>Jon Roberts and Elliot Light, attornies of record for this application, discussed possible amendments to the claims to further clarify the scope of the invention regarding the use of individual historical data for creating customized catalogs. Mr. Roberts and Mr. Light indicated they would file amendments to the claims in response to the first office action dated May 9, 2006.</u>				
(A fuller description, if necessary, and a copy of the amendments which the examiner agreed would render the claims allowable, if available, must be attached. Also, where no copy of the amendments that would render the claims allowable is available, a summary thereof must be attached.)				
THE FORMAL WRITTEN REPLY TO THE LAST OFFICE ACTION MUST INCLUDE THE SUBSTANCE OF THE INTERVIEW. (See MPEP Section 713.04). If a reply to the last Office action has already been filed, APPLICANT IS GIVEN A NON-EXTENDABLE PERIOD OF THE LONGER OF ONE MONTH OR THIRTY DAYS FROM THIS INTERVIEW DATE, OR THE MAILING DATE OF THIS INTERVIEW SUMMARY FORM, WHICHEVER IS LATER, TO FILE A STATEMENT OF THE SUBSTANCE OF THE INTERVIEW. See Summary of Record of Interview requirements on reverse side or on attached sheet.				
				-
Examiner Note: You must sign this form unless it is an Attachment to a signed Office action.	Fyan	M/	ature, if required	
Attachment to a signed Onice action.	LAGII	mici a aigili	atoro, ir roquileu	

U.S. Patent and Trademark Office PTOL-413 (Rev. 04-03) 08-10-00

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TRANSMITTAL LETTER

MAILSTOP AMENDMENTS Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

Enclosed please find the following:

- Amendment, in response to Office Action of May 9, 2006; 1.
- Interview Summary Pursuant to 37 C.F.R.1.133; and 2.
- 3. PTO/SB/122, Change of Correspondence Address.

The Director of the U.S. Patent and Trademark Office is hereby authorized to charge any fee deficiency, and conversely credit any overpayment to Deposit Account No. 18-1579. A duplicate copy of this letter is enclosed.

Respectfully Submitted,

Jon L. Roberts, Esq.

Registration No. 31,293

Elliott D. Light, Esq.

Registration No. 51,948

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